



5 September 2025

To Whom It May Concern:

Recommendation for Jo Mari de Klerk

It is my pleasure to recommend Jo Mari de Klerk, who has worked with us at Hertex on a regular basis since February 2023, producing video content for our digital campaigns.

Jo Mari is an absolute joy to work with. She has an exceptional understanding of our brand and consistently delivers creative, high-quality work that aligns seamlessly with our vision. She is highly versatile—while we primarily contract her for video production, she is equally skilled in stills photography and often handles both aspects of a collection shoot with ease.

She works exceptionally well within a team, collaborating closely with stills photographers, but is also highly capable of running independently to execute a brief with precision and creativity.

Beyond her professional skill, she is a delightful person to travel and work with. Many of our campaigns require travel and shared accommodation, and Jo Mari's professionalism, positivity, and easy-going nature make her a valued part of our team.

I can recommend Jo Mari with the greatest confidence. Any organisation or project would benefit greatly from her expertise, reliability, and wonderful energy.

Kind regards,

Liezl Human
Head of Marketing
Hertex

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